



# CORPORATE SPONSORSHIP

## For Inside Acceleration Tutoring Center

“Unlocking the Golden Door”





01



# INTRODUCTION

Inside Acceleration Tutoring Center is an academic enrichment program based in Flint, MI, providing individualized tutoring in Math, Reading, and Writing for Grades 1–12, along with mentoring and leadership opportunities for high school students.

Our services include:

- ✓ Core subject tutoring
- ✓ Mentorship for Grades 10–12
- ✓ Volunteer and leadership training for Grade 12
- ✓ Free diagnostic testing
- ✓ After-school transportation
- ✓ Spanish, sign language and ACT/SAT prep workshops

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**Education is not the  
filling of a pail, but the  
lighting of a fire**



# VISION & MISSION

## VISION

Expand regionally via franchising within 5 years.

Projected Year 1 Enrollment: 80–100 students

Helping every child master academic skills and grow into confident, responsible achievers.

## MISSION

Inside Acceleration Tutoring Center is an after-school academic enrichment program designed to help scholars in Grades 1–12 build foundational and advanced skills in math, reading, and writing. Promoting leadership and college readiness. Inside Acceleration is designed to be a center that balances academic excellence with emotional intelligence, and community impact.

Build Meaningful Partnership ●

Maximize Social Impact ●

Raise Awareness and Funds ●

Create Lasting Connections ●





# WHY PARTNER WITH US?

Becoming a sponsor helps ensure that students in Genesee County—regardless of income—receive access to high-quality academic support. Your sponsorship:

- Boosts community engagement
- Promotes educational equity
- Enhances your brand visibility
- Qualifies as a tax-deductible donation

Example:

☀️ “Books & Bagels,” a local Detroit café, partnered with a neighborhood tutoring program by offering annual scholarships and was featured monthly on the tutoring center’s social media and in local press coverage.







04



# SPONSORSHIP PACKAGES OFFERED

## 1. PLATINUM SCHOLAR SPONSOR

*Contribution: \$5,000*

**Benefits:**

- Logo on all marketing materials
- sponsor plaque at center
- monthly social media spotlight
- VIP table at events

## 2. GOLD GROWTH SPONSOR

*Contribution: \$2,500*

**Benefits:**

- Name/logo on parent packets
- event mentions
- quarterly highlights on social media

## 3. SILVER SUPPORTER

*Contribution: \$1,000*

**Benefits:**

- Thank-you post
- logo on our website
- Invite to quarterly sponsor mixer

## 4. COMMUNITY ALLY

*Contribution: \$250-\$999*

**Benefits:**

- Certificate of appreciation
- thank-you on social media
- name on website

**IN-KIND DONATIONS SUCH AS SNACKS, SCHOOL SUPPLIES,  
TRANSPORTATION, OR TECHNOLOGY ARE ALSO WELCOME AND WILL BE  
RECOGNIZED IN ACCORDANCE WITH THEIR ESTIMATED VALUE.**



# SPONSORSHIP IMPACT EXAMPLES

**1. ACADEMIC SPONSORSHIPS**  
COVER MONTHLY TUTORING  
COSTS FOR UNDERSERVED  
STUDENTS.

- ✓ \$150 = 1 MONTH OF TUTORING  
IN 1 SUBJECT
- ✓ \$900 = 6-MONTH PLAN
- ✓ \$3,600 = FULL-YEAR  
SPONSORSHIP FOR 3 SUBJECTS

**2. PROGRAM SPONSORSHIPS**  
FUND A SPECIFIC PROGRAM  
COMPONENT SUCH AS:

- LEADERSHIP & MENTORSHIP  
PROGRAM (GRADE 12)
- WORKSHOPS
- DIAGNOSTIC TESTING KITS
- TRANSPORTATION FROM LOCAL  
SCHOOLS

Example:

🏠 “ABC Dental” sponsored a local mentorship program and was featured in student newsletters and a community thank-you video.





# VISIBILITY FOR SPONSORS

We provide multi-channel exposure through:

## Upcoming Sponsorship Opportunity:

 Grand Opening – July 12th | 2:00–4:00 PM

Join us as a founding sponsor!

- Bounce house, popcorn, community engagement
- Local press invited
- Special thanks during the ribbon-cutting
- Monthly Facebook & Instagram features
- Sponsor listings in all parent and school communication
- Shout-outs during community events
- Branding on event signage and giveaways
- Website logo recognition





07


## READY TO SPONSOR?

Let's discuss how we can tailor a partnership that fits your brand's mission and budget. For questions or to pledge your support:

Contact:

Inside Acceleration Tutoring Center

 [Info@insideacceleration.com](mailto:Info@insideacceleration.com)

 810-243-4449

 G3098 N. Center Road Flint, MI 48506

 [www.insideacceleration.com](http://www.insideacceleration.com)





08

## MEET OUR TEAM



**ESHA WOOTEN**

OWNER/DIRECTOR



**JEREMY BROWN**

ACADEMIC COACH



**TRACHELLE SIMON**

TREASURER



**AMANAH AMIIN**

EVENT COORDINATOR



09

# THANK YOU

Thank you to our amazing sponsors!

Your generous support helps us continue our mission and make a real impact. We're so grateful! Your contributions play a crucial role in helping Inside Acceleration Tutoring Center grow and serve students in our community. Thank you for believing in our mission!

